AEROSPACE AND ENERGY AS CATALYST FOR BIOTECHNOLOGY, ICT AND MEDICAL DEVICES FOR HEALTH INNOVATION

Cross4Health

biotecyl

Cluster de salud de Castilla y León

Book your meeting before January, 23th!

What is Cross4Health?

Cross4Health (http://www.cross4health.eu) aim is to promote and support collaborative health innovation solutions generated by **Aerospace, Energy and Creative SMEs together with Health-related SMEs** from sectors such as **Biotechnology, ICT and Medical Devices.**

The goal is to foster collaboration and transfer of knowledge between Aerospace, Energy and Creative SMEs with Biotechnology, ICT and Medicine SMEs for the generation of cutting-edge solutions that enhance patient-centred personalised care. In addition to funding and supporting SMEs delivering disruptive healthcare products, processes and services.

Cross4Health consortium is made up of 7 partners from 6 different countries. Starting on September 2017, the project has a duration of 2, 5 years and is supported by Horizon 2020. Cross4Health Project has a CE grant of 5 million euros and, directly, **3, 5M€ will be distributed among SMEs and start-ups (€55 000 per SME** in a combination of direct cash funding and innovation services).

What is the activity about?

During the meetings, the Cross4Health Project will be introduced as well as key aspects related to the 2nd Open Call: challenges and mechanism of participation.

The session will be devoted to highlighting **the essential elements of an R&I project concept with the help of an IT innovation idea building and project execution tool: INNOWIZARD** to empower participants in the idea definition and full business plan development throughout C4H 2nd Open Call challenges.

We will work hand in hand with the company to **build its Project Concept through INNOWIZARD tool**. This directed creativity session will be driven to structure the work towards the transfer of knowledge between Aerospace, Energy, Creative Industries and Biotechnology, ICT and Medical Devices, and to address critical aspects for a successful project.

Additionally, a **preliminary assessment of possible ways of public financial support for the project idea** (especially the SME Instrument) will be performed by RTDI experts.

Who can attend?

This remote workshop is aimed at researchers and SMEs in aerospace, energy and creative industries sectors together with health sectors such as ICT, BIO and Medical Devices.

B2B MEETING AGENDA

15´	**Introduction to Cross4Health European Project:** highlights and challenges of Cross4Health 1st Open Call
1h	**Training Session:** The inherent value of the idea & INNOWIZARD. Targeting critical aspects for successful projects through an Innovation idea building and project execution tool. Orientation towards 1st C4H Open Call cross-sectorial approach
15´	Preliminary assessment of possible ways of public financial support for the project idea.

Registrations:

Complete the following registration form: HERE
Deadline for registrations: **23th January**

Contact, doubts & questions:

projects@biotecyl.com

More information:

 Web: http://www.cross4health.eu/

 Web: biotecyl.com

 Facebook: @Cross4Health

 Twitter:@Cross4Health

 LinkedIn Group: CrossHealth